



PROMOTING LEARNING ABROAD

BUTEX
Annual
Report

December 2018

2018

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Chair's Report

The importance of international education and the opportunities for mobility for universities, staff and students have never seemed more poignant than in this year where we are on the edge of Brexit. With statistics clearly showing that a period of mobility is essential to students today, that employers are looking for the 'soft and transferable' skills for careers in the 21st century, HE in the UK is mired down by a dysfunctional parliament who are unable to agree about anything, leave alone provide leadership in a country that will soon be independent of Europe. However, international mobility is a necessity today and no matter what happens with Brexit, students and staff will still want to study and travel abroad gaining experiences of a lifetime. It is our responsibility as practitioners to look at the glass as 'half-full' of opportunity. Now we just have to fill it to the brim.

International education will still provide the opportunity for personal and academic development thrills and spills to 'tell the grandchildren', enliven the classroom and bring internationalization to our university campuses here and abroad. Studying abroad, welcoming students from our partner universities whether close to home from Europe (in our new guise) or further away, sharing knowledge and best-practice will provide the links for the future. BUTEX will be part of these new challenges linking with other key allies such as UUKi, British Council and HEURO to provide the support and outlook needed in our quickly changing world. BUTEX members as practitioners will bring ideas to problems and solutions to situations that arise wherever they might be – a populist America, a non-allied Europe and continue to be a champion for international education. BUTEX brings international educators together through its events and fora, and a shared stage such as NAFSA and EAIE.

BUTEX's presence at NAFSA is a key event and this year in Philadelphia, the BUTEX stand was set next to British Council sharing its cheese and beer with UK practitioners and international partners. In the meantime, we can celebrate the feedback from our 2017 NAFSA event, of being 'one of the busiest stands'. More informally the BUTEX social evening (located next to the Brazil event) provided yet one more opportunity for networking and making new friends.

This year was also a Conference year. Heading north to Lancaster we were all well and truly welcomed by the team at Lancaster for a fantastic series of presentations and networking opportunities. Paella in the garden and a sunset over Morecombe Bay as well as picture perfect weather provided an excellent 'topping' to the conference programme. *Back To The Future* as the theme, celebrating 25 years of BUTEX- a chance to look forward and backward to see where we have come from and possibly where we are going. The Conference was supported by many sponsors who sponsored activities and a wide variety of items.

We look forward to the Symposium in 2019 in Liverpool in July. With Brexit past and the implications dawning, the Symposium will provide an excellent opportunity for networking and debate.

Carrying through the BUTEX ethos in 2019 will be a new Chair and new committee members, as well as 'old' ones. Thanks goes to the hard work of the Committee who are all volunteers who give up their time to promote the work of BUTEX. The Committee is supported by Julie who acts as BUTEX Administrator keeping track, chasing and bringing everything together – just in time. Julie has been responsible in 2018 for a sizeable growth in sponsorship. BUTEX also looks to new members and associate members to provide along with current members a louder voice in the HE international education sector and beyond. So, cheers to 2019 and new challenges and opportunities to involve anyone and everyone in our future world.

Elissa Williams

BUTEX Membership

BUTEX has 79 Full Members and 19 Associate members including two reciprocal associate members.

New Members 2018:

University of Dundee
Leeds Beckett University
Newcastle University
Sheffield Hallam University

New Associate Member 2018:

Think Pacific

Executive Committee Members

Executive Officers 2018

Elissa Williams, Chair
Gemma Proudley, Vice-Chair
Angela Phoenix, Treasurer
Paul Beavitt, Publications and Communications Officer
Andrew Walker, Events Officer
Jane Atkinson, Conference Officer
Rich Dunning, Symposium Officer

Elissa Williams, Keele University, is stepping down as BUTEX Chair having previously served as Vice-Chair. We extend thanks to Elissa for all her time dedicated to BUTEX. BUTEX is also extremely grateful to Jane Atkinson, Lancaster University, who has been an excellent Conference Officer. Paul Beavitt is stepping down from Publications and Communications Officer to make way for the new post of Marketing and Communications Officer. Paul has been a staunch member of the BUTEX Executive Committee for more years that any of us can count and we will be eternally grateful for all his time, expertise and support. Paul will continue to be on hand to assist at BUTEX Events.

For 2018 we are delighted that Gemma Proudley has agreed to be BUTEX Chair, having previously served as Vice Chair.

Executive Officers 2019

Gemma Proudley	Chair
TBA	Vice Chair
Angela Phoenix	Treasurer
Andrew Walker	Events Officer
Richard Dunning	Symposium Officer
TBA	Conference Officer
TBA	Marketing and Communications Officer

Activities in 2018

BUTEX Executive Committee Meetings

The committee met five times during the year.

January

Venue: University of Liverpool
Tuesday 16th January 10.30 – 16.00

March

Venue: Lancaster University
Thursday 8th March 10.00-16.30

July

Venue: Lancaster University
Wednesday 4th July 2018 13.30- 17.00

September

Venue: University of Manchester
Friday 7th September 10.00-16.30

December

Venue: Birmingham City University
Thursday 6th December 13.00 – 18.00

OGM and AGM

The July OGM was held during the BUTEX 13th International Conference at Lancaster University and was well attended. The AGM will again this year be held during our BUTEX Winter Workshop with a programme of workshop sessions.

The BUTEX Scholarships 2018

Congratulations to our scholarship winners 2018. A full list of scholarship winners can be seen in [Appendix 2](#).

This year BUTEX awarded a total of seven scholarships to students studying abroad during the academic year 2018 – 2019; three were to incoming students coming to BUTEX institutions for a semester or a year, and four to outgoing students from BUTEX institutions spending a period of their study outside of the UK.

This year there were again two scholarship options but the written question was changed to “Studying Abroad – Global Learning, Global Life-changing. The study abroad experience can have a major impact on a student’s career, academic outcome and skills development. Discuss.”

This year BUTEX again had a panel of volunteer markers from members; they did a sterling job marking the entries in August and are offered our sincere thanks. We would encourage members to volunteer to mark the written 2019 entries.

BUTEX believes that the scholarships are an effective way of both benefiting your students and for promoting study abroad and the activities of BUTEX at the same time.

The poster competition has always attracted a relatively small number of entries. Usually displayed at either the BUTEX Conference or the BUTEX Symposium, the winners are chosen by delegates and the winners announced at the close of the event. Featuring the competition at our summer event is a lovely way of showing our appreciation of the work that students put into these posters as well as allowing BUTEX members to see the artwork produced. For 2019 the BUTEX poster competition submissions will be online. It is hoped that this will encourage more incoming entries as students will not have to post in their posters. The finalists will be displayed at the BUTEX 6th Symposium at the University of Liverpool.

We would like to thank all member institutions who actively advertised the BUTEX Scholarships to their students either by email or through the promotional postcards that were made available to institutions for mailing out to students and partners. A breakdown of entries by home and host institution can be seen in [Appendix 3](#)

The BUTEX 13th International Conference

The BUTEX 13th International Conference was hosted by Lancaster University., Many thanks to the Lancaster University team for their hard work and for allowing us to use their conference facilities for this event. The varied programme offered to delegates included sessions on:

Are You New To Your Role in Study Abroad?

Students as Buddies or Peer Advisers

Priorities for the Future of BUTEX

Could I Study Abroad? Raising Study Abroad Aspirations for Under-Represented Groups

Summer Schools Abroad: Is There a Recipe For Success?

Student Finance- The Past and Present

Responding To Change in Study Abroad: How Students Became Customers (And What To Do About It)

A Look At A Decade of Trends And Adapting To Student Demands

Brexit And The Student Backlash: Maintaining Study Abroad During Times Of Change

Beyond Exchange: Enhancing Strategic Partnerships

Through A Glass, Darkly

Health and safety in a Modern Study Abroad Environment

This event was well attended with a total of 79 attendees and we received positive feedback about the event from delegates. Thank you also to all members who participated as session presenters and helped to provide a full and varied programme.

NAFSA 2018, Philadelphia

The double stand with meeting area and noticeboard facility was well-used by BUTEX members.

This year the BUTEX committee worked on the stand throughout the conference with the aim of providing consistent cover for the stand without other BUTEX members having to give up their time to do this for us.

The BUTEX Welcome Meal

This year, at the request of members, BUTEX hosted welcome drinks rather than an informal buffet on Sunday evening prior to the start of NAFSA. The aim was to provide a forum for you all to meet up and network, and it was great to see you all again this year.

The BUTEX Reception at NAFSA 2018, The Punch Line, Philadelphia

Twenty-five member institutions sponsored this event compared to thirty-five in 2017. Guests were invited to a sparkling wine and dessert reception at the Punch Line, Philadelphia. As usual, various small UK-related souvenirs were displayed around the room for guests to pick up and keep. Guests still appear to love this aspect of the event, and as ever, these souvenirs were very well received.

Feedback from participating BUTEX institutions was positive and the BUTEX committee continue to feel that the reception is a very effective way of raising the profile of BUTEX and of raising the profile of UK higher education in an increasingly competitive market. Thank you to all who sponsored this event and made it such a success on the night.

The BUTEX Winter Workshop 2018

The BUTEX Winter Workshop will take place this year on Friday 7th December 2018. This year the event is being held in Birmingham partly due to the increasing cost of hosting it in London and partly to give our members from the north a chance of attending at lower travel costs. The 2018 Winter Workshop is being held at the Birmingham City University, rather than a hotel, to reduce costs to delegates. The workshop will consist of a mixed programme of sessions alongside colleagues from across the country, hearing from both UK- and internationally-based practitioners. Examples of best practice and practical ideas on some of the key issues surrounding mobility and exchange, will be shared, including:

- Effective use of social media
- Scaling up your programmes in challenging times
- Re-entry programming for outbound students

Dates for Your Diary 2019

The BUTEX Scholarships 2019

Applications for the 2018 scholarship competition are now being accepted and the deadline for all applications is the 15th June 2019. As always, please encourage your students to apply.

The BUTEX

BUTEX is looking forward to hosting its 6th Symposium at the University of Liverpool on 4th July 2019.

NAFSA 2019, Washington DC

The BUTEX Welcome Event

As a result of a survey, members will meet for drinks only rather than a meal. This will be held on Sunday 26th May 2019. BUTEX is looking forward to seeing many of you there.

The BUTEX Reception at NAFSA 2019

The 2019 Reception will take place at Decatur House, Washington DC on Tuesday 28th May 2017.

As usual we will be hosting a sparkling wine and desserts reception.

Details of how to get involved are posted on the BUTEX website.

Appendix 1

BUTEX Member Institutions

Aberdeen, University Of
Aberystwyth University
Anglia Ruskin University
Arts London, University Of The
Bangor University
Bath Spa University
Bath, University of
Birmingham City University
Birmingham, University Of
Bradford, University Of
Brighton, University Of
Bristol, University Of
Canterbury Christ Church
University
Cardiff Metropolitan University
Cardiff University
Central Lancashire, University Of
City University London
Dundee, University of
Durham, University Of
East Anglia, University Of
Edge Hill University
Edinburgh Napier University
Essex, University Of
Exeter, University Of
Glasgow Caledonian University
Glasgow School of Art
Glasgow, University Of
Goldsmiths, University of London
Greenwich, University of
Heriot-Watt University
Hertfordshire, University Of
Hull, University Of
Keele University
Kent, University Of
King's College London
Kingston University
Lancaster University
Leeds Beckett University
Leeds, University Of
Leicester, University Of

Lincoln, University of
Liverpool John Moores University
Liverpool, University of
London Metropolitan University
London School of Economics and
Political Science
London South Bank University
Manchester Metropolitan
University
Manchester, University Of
Newcastle University
Northampton, University of
Northumbria University
Nottingham Trent University
Nottingham, University Of
Oxford Brookes University
Plymouth, University of
Queen Mary, University Of
London
Queen's University Belfast
Reading, University Of
Regent's University London
Roehampton University
Royal Holloway, University of
London
Salford, University of
Sheffield Hallam University
Sheffield, University Of
Southampton Solent University
Southampton, University of
St Mary's University College
Twickenham London
Stirling, University Of
Strathclyde, University Of
Surrey, University Of
Sussex, University Of
Swansea University
University College London
Warwick, University Of
West of England, University of
the
Westminster, University Of

Worcester, University of
York St John University
York, University Of

Associate Members

Absolute Internships
Academic Programs International
Alverno College
Anglo Educational Services
Arcadia University
BUNAC
CRCC Asia
Cultural Vistas
Foundation For International
Education
IFSA Butler
International Studies Abroad
(ISA) England
QS Unisolution
Sannam S4
Somewhere New
Student Universe
The Intern Group
US-UK Fulbright Commission
UUKi

Appendix 2

BUTEX Scholarship Winners 2018

The BUTEX Scholarship for Outgoing Students

Alysia Broad, University of Reading to Macquarie University

Caitlin Martin, University of Glasgow to University of Massachusetts Amherst

Hugh Richardson, University of Glasgow to Pontificia Universidade Católica (PUC)

Jade Laverick, University of Manchester to the Chinese University of Hong Kong

The BUTEX Scholarship for Incoming Students

Clare Redman, Concordia University to University of Leeds

Ariane Pietrzak, University of Melbourne to University of Durham

Tayla Ayling, University of Western Australia to University of Leeds

Appendix 3

Scholarship Entries 2018



**BUTEX SCHOLARSHIP ENTRIES 2018
INCOMING STUDENTS
UNIVERSITY BREAKDOWN**

University	Essay	Poster	Grand Total
Aberdeen, University of	14		14
Aberystwyth University	2		2
Alliance Manchester Business School		1	1
Anglia Ruskin University	1		1
Arts London, University of the	12		12
Bangor University	2		2
Bath, University of	1		1
Birmingham, University of	9		9
Brighton, University of	2		2
Bristol, University of	12		12
Cardiff Metropolitan University	1		1
Cardiff University	4		4
Central Lancashire, University of	2		2
City University London	10		10
Durham, University of	2		2
East Anglia, University of	5		5
Edge Hill University	1		1
Edinburgh Napier University	4		4
Essex, University of	3		3
Exeter, University of	11		11
Glasgow Caledonian University	1		1
Glasgow School of Art	1		1
Glasgow, University of	16		16
Goldsmiths College London	5		5
Heriot-Watt University	1		1
Hertfordshire, University of	3		3
Hull, University of	1		1
Keele University	2		2
Kent, University of	6		6
King's College London	9		9

Kingston University	3		3
Lancaster University	4		4
Leeds, University of	76		76
Lincoln, University of	2		2
Liverpool Hope University	1		1
Liverpool, University of	2		2
London Metropolitan University	1		1
London School of Economics and Political Science	36		36
London South Bank University	8		8
LSE		2	2
Manchester Metropolitan University	2		2
Manchester, University of	15		15
Northumbria University	1		1
Nottingham Trent University	3		3
Nottingham, University of	4		4
Oxford Brookes University	6		6
Plymouth, University of	2		2
Queen Mary, University Of London	5		5
Queen's University, Belfast	9		9
Reading University of	2		2
Regent's University London	2		2
Roehampton University	7		7
School of Oriental and African Studies, University Of London	1		1
Sheffield, University of	5		5
Southampton, University of	1		1
St Mary's University, Twickenham	3		3
Stirling, University of	7		7
Strathclyde, University of	1		1
Surrey, University of	9		9
Sussex, University of	5		5
Swansea University	4		4
University College London	13		13
University of Bristol		1	1
University of East Anglia		1	1
University of Leeds		3	3
University of Manchester		1	1
University of Sheffield		1	1
University of Stirling		1	1
Warwick, University of	6		6
West of England, University of	1		1
Westminster, University of	9		9
York, University of	2		2
Grand Total	401	11	412



**BUTEX SCHOLARSHIP ENTRIES 2018
OUTGOING STUDENTS
UNIVERSITY BREAKDOWN**

University	Essay	Poster	Grand Total
Aberdeen, University of	3		3
Aberystwyth University	1		1
Arts London, University of the	2		2
Bath Spa University	3		3
Bath, University of	20		20
Birmingham, University of	9		9
Bristol, University of	14		14
Cardiff Metropolitan University	1	1	2
Cardiff University	1		1
City University London	10		10
East Anglia, University of	12		12
Edinburgh Napier University	13		13
Essex, University of	13		13
Exeter, University of	10		10
Glasgow Caledonian University	7		7
Glasgow, University of	24		24
Heriot-Watt University	7		7
Hertfordshire, University of	3		3
Keele University	9	1	10
Kent, University of	16		16
King's College London	7	1	8
Kingston University	1		1
Lancaster University	3		3
Leeds, University of	32		32
Leicester, University of	2		2
Lincoln, University of	3		3
Liverpool, University of	25		25
Manchester Metropolitan University	4	1	5
Manchester, University of	21		21
Newcastle University	6	1	7
Northumbria University	3		3
Nottingham Trent University	4		4
Nottingham, University of	20		20
Oxford Brookes University	11		11
Plymouth, University of	2		2

Queen Mary, University of London	4		4
Queen's University Belfast		1	1
Queen's University, Belfast	4		4
Reading University of	13		13
Roehampton University	4		4
Royal Holloway, University of London	4	1	5
Salford, University of	1		1
School of Oriental and African Studies, University Of London	1		1
Sheffield Hallam University	6		6
Sheffield, University of	14		14
Southampton, University of	19		19
Stirling, University of	4		4
Strathclyde, University of	15		15
Surrey, University of	19		19
Swansea University	8	1	9
University College London	4		4
University of Bath		1	1
University of Birmingham		1	1
University of Bristol		3	3
University of East Anglia		1	1
University of Exeter		1	1
University of Glasgow		3	3
University of Kent		5	5
University of Leeds		4	4
University of Lincoln		2	2
University of Liverpool		3	3
University of Manchester		7	7
University of Nottingham		2	2
University of Sheffield		4	4
University of Southampton		1	1
University of Stirling		1	1
University of Surrey		3	3
University of the West of England		1	1
University of Warwick		1	1
University College London		1	1
Warwick, University of	9		9
West of England, University of	1		1
Westminster, University of	3		3
York St John University	1		1
York, University of	9		9
Unknown		4	4
Grand Total	465	55	520

Appendix 4

<i>Thank you to all our sponsors</i>		
£12,320 was received in sponsorship in 2018		
Sponsoring Company	Item sponsored	Event
Somewhere New	Umbrellas	BUTEX Conference
Student Universe	Refreshment Breaks	BUTEX Conference
Terradotta	Name Badges	BUTEX Conference
Cultural Vistas	Mint tins	BUTEX Conference
Absolute Internships	Chocolates	BUTEX Conference
MoveOn	Travel Mug	BUTEX Conference
Foundation for International Education	Pre-Conference Workshops	BUTEX Conference
Lancaster University	Conference Bag	BUTEX Conference
Lancaster University	Conference Brochure	BUTEX Conference
MoveOn	Travel Mug	BUTEX Conference
Santander	BUTEX Conference	BUTEX Conference
Student.com	Refreshment Breaks	BUTEX Winter Workshop

Appendix 5

Treasurer's Report 2018

During 2018, sterling/dollar exchange rates have remained unfavourable and this has affected the cost of activities at NAFSA. However, careful financial management has meant that BUTEX remains solvent and able to provide the usual range of services for members.

This year BUTEX procured a new website which has involved expenditure of over £4,000, but it is hoped that members will agree that this was a necessary investment for future operations. Unusually for this point in the year, BUTEX has still not been invoiced for all of the conference expenses, so there is a fairly large payment yet to be made. In early 2019, we will have to pay the balance on the NAFSA booth and for NAFSA furniture as well as the balance owed to the reception venue.

This means that (as ever) it would be immensely helpful if members pay their subscriptions promptly (invoices will as usual be sent out in January). Also, it assists BUTEX a great deal if institutions planning to sponsor the NAFSA reception make their bookings earlier rather than later.

BUTEX Income and Expenditure
21 June 2018—18 November 2018

Income

Conference 2018	£ 2,475.00
Membership Fees	£ 2,635.50
NAFSA Reception 2018	£ 525.00
Winter Workshop 2016	£ 1,875.00
Total Income	£ 7,510.50

Expenditure

Secretariat	£ 6,659.30
PayPal Fees	£ 121.69
Scholarships	£ 3,000.00
Website	£ 2,609.00
NAFSA Reception 2018	£ 132.24
NAFSA 2018	£ 304.94
Committee Expenses	£ 908.66
NAFSA Reception 2019	£ 2,056.20
Conference	£ 3,875.67
NAFSA 2019	£ 4,625.13
Total Expenditure	£24,292.83

Balance of funds in bank	£39,202.21
Balance of funds with PayPal	£ 24.42

AE Phoenix
BUTEX Treasurer
November 2018